

FOR IMMEDIATE RELEASE

30 September 2025
Mitsui Chemicals Asia Pacific, Ltd.

Mitsui Chemicals Group partners PLASTIFY for beach cleaning at Coney Island
Spreading awareness on marine trash in support for World Cleanup Day

Mitsui Chemicals Asia Pacific (MCAP) – In the early hours of 20 September 2025, a dedicated group of 15 employees from the affiliates in Singapore and their family members came together to make a tangible impact on the environment in celebration of World Cleanup Day. Partnering with sustainability-focused organization PLASTIFY, the team conducted a coastal cleanup that resulted in the collection of more than 145kg of trash.



Picture 1: Group photograph of our employees and family members with PLASTIFY

The cleanup effort, under the group's global cleanup name, Clean-up Caravan, uncovered a wide range of marine debris, including washed-up jerry cans, polystyrene foam bits, cigarette butts, and single-use plastic bags. It is a stark reminder of the ongoing challenges posed by plastic pollution.

The event was part of a global movement that unites millions of volunteers across the world to tackle the mismanaged waste crisis. The group's efforts contribute to a cleaner, healthier planet and underscore the importance of collective action.

About Mitsui Chemicals Group Clean-up Caravan

Launched in 2019, the Clean-up Caravan brings affiliates worldwide together to prevent litter from entering waterways and oceans. In Singapore, employees are encouraged to join these activities to better understand litter issues and promote proper waste disposal and recycling.

About Mitsui Chemicals Group in Singapore

Singapore is home to five affiliates for the Mitsui Chemicals Group. Besides MCAP, the Asia Pacific Regional Headquarters of Mitsui Chemicals Inc., the four other entities are Mitsui Elastomers Singapore, Prime Evolve Singapore, SDC Technologies Asia Pacific, and Mitsui Chemicals Singapore R&D Centre.

Being the Asia Pacific Regional Headquarters, MCAP strives to drive business growth, provide robust functional services to regional affiliates and businesses, and deliver value to customers by leveraging on the strengths of all affiliates in the Mitsui Chemicals Group.

About Plastify

PLASTIFY recycles plastic waste into functional goods, including custom products and furniture, and facilitates educational workshops.

###

For enquiries about this release, please contact the following:

Eric Lim
Corporate & Marketing Communication
Mitsui Chemicals Asia Pacific, Ltd.
eric.lim@mitsuichemicals.com